

User Test Summary – plane animations for Belco Alliance website

We conducted user -test with three teachers about the plane animation by showing them Figma prototype of both of the version of the plane animation. Version 1- plane flying through screen when cardbox is clicked. Version 2- plane peeling the page and showing the new page:

Teacher 1:

- Found the plane animation excessive, distracting , time-consuming and unnecessary.

Teacher 2:

- Liked Version 1 better
- Said the animation becomes distracting and annoying for the user if it appears on every page
- Suggested the animation should only play once, ideally when entering the Partners section
- Suggested speeding up the animation to avoid unnecessary delays

Teacher 3:

- Prefers Version 1
- Found the animation visually interesting
- Suggested changing plane direction to left-to-right for better flow
- Recommended adding clouds moving in the opposite direction to create dynamic sense of movement
- Also agreed animation should not repeat in every partner container but to be played once instead

Changes Based on the user-test:

- The animation now plays only once, when the exchange modules page is first loaded
- Animation speed was increased to reduce wait time and keep the flow smooth

Reversed the plane direction to move left-to-right

- Clouds were added moving in the opposite direction for dynamic visual contrast and more realistic feel

Final Feedback:

After the implemented changes the animation was showed to a teacher and was approved.

USER-TESTING QUESTIONS

Plane Animation (Partner Section)

► Click on a partner container and observe what happens.

- Did the plane animation appear?
- Was it surprising, fun, confusing, or unnecessary?
- Did the animation help you understand something (like travel, partnerships, movement)?

Overall Animation Feel

► Do the animations add to the experience or make things feel busy?

- Would you keep them, change them, or remove them?

Which of the plane animations you like more?

a) Version 1

b) Version 2

Wrap-Up Task

How smooth did the experience feel from start to finish?

► Think about moving between pages and understanding content.

. Would you trust this site for real exchange opportunities?

► Why or why not?

Final thoughts – what stood out most?

► Cool visuals? Easy use? Something frustrating?

